

Adult and Teen Challenge Virginia
Beauty for Ashes Women and Children's Home
Moving Mountains Together

Putting Hope and Healing Within Reach
Pregnant Women and Women with Children

9th Annual Hike for a Cause
Thursday, June 19 – Monday, June 23

WHAT:

The Annual Moving Mountains Together Hike is a 30-mile hike aimed to raise funds and awareness of the mission of Beauty for Ashes.

Hike website: <https://www.tcbfafundraising.org>

PARTICIPANTS:

A team of 20 adult volunteers who are passionate about the mission of Beauty for Ashes. All are eager to put one foot in front of the other and climb mountains to benefit the women and children Beauty for Ashes cares for. The team is comprised of ATCVA and Beauty for Ashes staff, business owners and associates, pastors, graduates of Beauty for Ashes and the ATCVA men's home, and family members of graduates.

Meet the team: <https://www.tcbfafundraising.org/theteam>

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each includes customization to meet diverse marketing needs. For more information, please refer to the Sponsorship Level descriptions and feel free to contact:

Cindy Zello at 540-318-2525 or email at cindy@atcva.org

ABOUT BEAUTY FOR ASHES WOMEN AND CHILDREN'S HOME:

Mothers, who are struggling with addiction or other life-controlling issues, too often do not seek or find help because it means separation from their children, leaving both mother and child caught in a cycle of dysfunction, hopelessness, and brokenness. Beauty for Ashes exists to provide a long-term, residential program for expectant mothers and women with children in a safe, stable, and loving home environment. Beauty for Ashes offers help, hope and healing to both mother and child. An effective and comprehensive Christian faith-based curriculum, life skills training, life applications, and Church and community involvement lead to mental, emotional, social, physical, and spiritual wholeness.

<https://www.atcva.org>

<https://m.facebook.com/atcva>

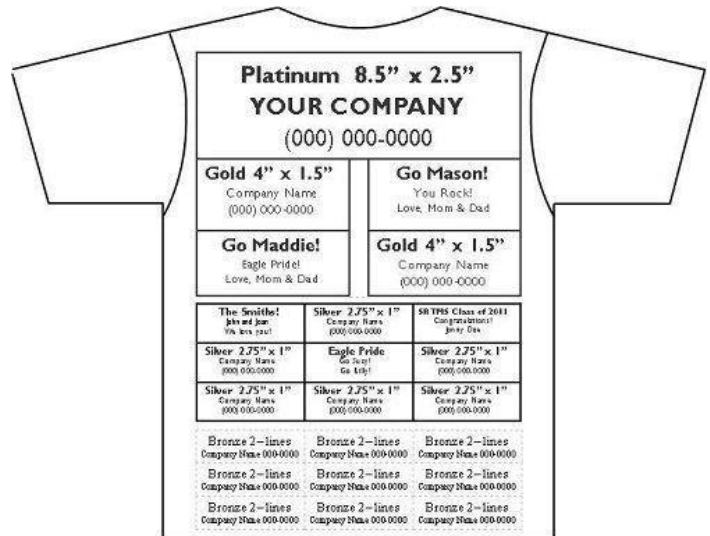
<https://m.facebook.com/BeautyForAshesWomensAndChildrens-Home>

ORGANIZATION SPONSORSHIP LEVELS

Adult and Teen Challenge Virginia is a 501(c)(3) non-profit; donations may be used for tax purposes – EIN #11-3642526

***Platinum TEAM/EVENT Sponsor: \$10,000**

- Company logo and mission
 - Mountain top banner – 3 days with team photos
- Company logo
 - Yeti team tumblers
 - Tent signage
 - Team t-shirt
 - size: 8.5' x 2.5 "
- Company recognition – name/link/logo/video
 - Social media platforms
 - ATCVA – BFA website
 - Event website
 - ATCVA – BFA newsletter mailing electronic and paper
 - 2-minute creative hike/BFA/company video



***Gold Sponsor: \$5,000**

- Company logo and mission
 - Mountain top banner – 1 day with team photos
- Tent signage
- Team t-shirt
 - size: 4.0" x 1.5"
- Company recognition – name/link/logo
 - Social media platforms
 - ATCVA – BFA website
 - Event website
 - ATCVA – BFA newsletter mailing electronic and paper
 - 1-minute creative hike/company video

***Silver Sponsor: \$1,000**

- Company logo and mission
- Mountaintop team photo
- Team t-shirt
 - size: 2.75" x 1"
- Company recognition – name/link/logo
 - Social media platforms
 - Event website
 - ATCVA – BFA website
 - ATCVA – BFA newsletter mailing electronic and paper

***Bronze Sponsor: 300.00**

- Company or Individual name and message
 - Team t-shirt
 - size: 2 lines
- Social media recognition – logo or message

***Anonymous Sponsors: All Levels**

- Recognition/public notoriety on any sponsorship level to be given by the direction of the donor

Sponsorship Level Goal - \$41,700.00

1 Platinum / 4 Gold / 9 Silver / 9 Bronze