

**Adult and Teen Challenge Virginia**  
**Beauty for Ashes Women and Children's Home**  
**Moving Mountains Together**

*Putting Hope and Healing Within Reach*  
*Expectant Mothers and Women with Children*

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10<sup>th</sup> Annual Hike for a Cause  
Thursday, June 11 – Monday, June 15

**WHAT:**

The Annual Moving Mountains Together Hike is a three day, 30-mile hike in the Shenandoah mountains to raise funds and awareness of the mission of Beauty for Ashes.

Hike website: <https://www.tcbfafundraising.org/>

**PARTICIPANTS:**

We are a team of 20 – 25 who are passionate about the mission of Beauty for Ashes. All of us are eager to put one foot in front of the other and climb mountains to benefit the women and children Beauty for Ashes cares for.

Meet the team: <https://www.tcbfafundraising.org/theteam>

**SPONSORSHIP OPPORTUNITIES:**

Multiple levels of sponsorship are available, and each includes customization to meet diverse marketing needs. For more information, please refer to the Sponsorship Level descriptions and feel free to contact: 540-318-2525 or email at [cindy@atcva.org](mailto:cindy@atcva.org)

**ABOUT BEAUTY FOR ASHES WOMEN AND CHILDREN'S HOME:**

Mothers, who are struggling with addiction or other life-controlling issues too often do not seek or find help because it means separation from their children, leaving both mother and child caught in a cycle of dysfunction, hopelessness, and brokenness. Beauty for Ashes exists to provide a long-term, residential program for expectant mothers and women with children in a safe, stable, and loving home environment. Beauty for Ashes offers help, hope and healing to both mother and child – restoration without separation. An effective and comprehensive Christian faith-based curriculum, life skills training, life applications, and Church and community involvement lead to mental, emotional, social, physical, and spiritual wholeness.

<https://www.atcva.org>

<https://m.facebook.com/atcva>

<https://m.facebook.com/BeautyForAshesWomensAndChildrens-Home>

# SPONSORSHIP LEVELS

Adult and Teen Challenge Virginia is a 501(c)(3) non-profit; donations may be used for tax purposes – EIN #11-3642526

## **\*Platinum TEAM/EVENT Sponsor: \$4,000**

Company logo

Mountain top banner – 3 days with team photos

Company logo

Yeti team tumblers

Tent signage

Team t-shirt

size: 8.5' x 2.5 "

Company recognition

Social media platforms

ATCVA – BFA website

Event website

ATCVA – BFA newsletter mailing

electronic and paper

2-3 minute creative hike video



## **\*Gold Sponsor: \$2,000**

Company logo and mission

Mountain top banner – 1 day with team photos

Tent signage

Team t-shirt

size: 4.0" x 1.5"

Company recognition

Social media platforms

ATCVA – BFA website

Event website

ATCVA – BFA newsletter mailing

electronic and paper

1-minute creative hike/company video

## **\*Silver Sponsor: \$1,000**

Company logo and mission

Mountaintop team photo

Team t-shirt

size: 2.75" x 1"

Company recognition – name/link/logo

Social media platforms

Event website

ATCVA – BFA website

ATCVA – BFA newsletter mailing

electronic and paper

## **\*Bronze Sponsor: 250.00**

Company or Individual name and message

Team t-shirt

size: 2 lines

Social media recognition – logo

## **\*Personal and/or Anonymous**

### **Sponsorships available on all levels**

Recognition/public notoriety on any sponsorship level to be given by the direction of the donor

**Use the form link below to provide information and upload logo:**

[https://docs.google.com/forms/d/e/1FAIpQLSeBqbUv2ZCiD\\_EF6SxEzrTb8Efgk14yXrNI8-PMVqvnNhvbrg/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeBqbUv2ZCiD_EF6SxEzrTb8Efgk14yXrNI8-PMVqvnNhvbrg/viewform)